

Employment

Lead Web Developer Innovex (formerly Netsense) (March 2012 - Present)

- Developed new websites for new and existing clients using open source content management systems and responsive web design trends
- Managed multiple web development projects to ensure projects met client deadlines and the projects were within budget.
- Performed SEO Audits and implemented changes to client sites to improve keyword rankings and visibility on search engines.
- Experience with Linux and Windows server environments.

Associate Web Designer Ross-Simons of Warwick, Inc. (July 2009 – March 2012)

- Help test and code numerous pages of the new Ross-Simons web site.
- Created and maintained the Ross-Simons Facebook Page and collected research for the company's social media strategies.
- Continued to implement new code and best practices for the Ross-Simons emails.
- Used Mercado CMS to set up landing pages and search result pages on the Ross-Simons web site.

Junior Web Designer Ross-Simons of Warwick, Inc. (July 2008 - July 2009)

- Work closely with the Marketing team to create HTML emails for weekly sale campaigns.

John Murphy

web developer

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Cumberland, RI 02864

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Education

New England Institute of Technology 2005

Associates Degree in Multimedia/Web
Design

GPA: 3.94 - Dean's List: Quarters I-VI

Roger Williams University 2000

Bachelor of Science in Business
Management

GPA: 3.5

Minor in Architecture and Art History

Certifications

SQL Programming

Hands On Technology Transfer 2013

Code

CSS3/LESS

HTML5

Bootstrap 3.0

Wordpress

Drupal

MYSQL

PHP

XML

JQuery

Flash

Big Commerce Developer

- Updated and maintained the Ross-Simons homepage and other static pages on their site.

- Converted the Ross-Simons catalog to the web site.

- Created banners using Photoshop for Ross-Simons various affiliate programs.

**Technical Support Representative
Business Link International
(October 2007 - July 2008)**

- Worked with customers to make sure their voice, email, and fax broadcasts are being executed with out issue.

- Monitored our systems by executing MySQL queries.

- Created email marketing campaigns for clients using our email editor and delivery system.

Software

Photoshop

BEdit

Illustrator

Google Analytics

CodeKit

Interests

Photography, web development,
traveling with family and baseball

For a list of my projects, please go to my website
johnmmurphy.com